

UNF Nonprofit Management Conference

2nd Annual

9.21.12

8 to 1:30

UNF

The **premier** nonprofit event for Northeast Florida that is specially designed for **nonprofit professionals**. This event will provide an opportunity to:

- **learn** more about the nonprofit industry
- obtain new **skills and information** during multiple breakout sessions.
*See the schedule on the reverse.
- **network** with leaders and supporters in the local nonprofit community.

Event Details:

September 21, 2012

8 am - 1:30 pm

UNF University Center

Fees:

\$60 1st person of organization

\$35 each extra person of organization

\$75 at the door

(price includes breakfast & lunch)

Exhibit Booths Available: \$150

Includes admission to event plus:

- one display table
- admission for one to attend workshops
- admission for one to breakfast & lunch

Limited Tables Available

Call 904.620.2476 to sign up

Presented by:



NonprofitCenter
of Northeast Florida

Uplifting nonprofits. Enhancing lives.



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Master of Public
Administration Program



For more information:

904.620.2476

www.sbdc.unf.edu

("Special Events" tab)

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Conference Agenda

8:00 | Registration / Breakfast open

8:30 | Welcome & Keynote Presentation:



State of the Nonprofit Sector
Rena Coughlin,
CEO, Nonprofit Center of Northeast Florida



9:30-10:30

Breakout Sessions

choose one:

Executive Track

- **Leaders Morale Makeover**
Explore current leadership challenges and how to manage them

Operations Track

- **Accountability Framework**
Learn what stakeholders and resources nonprofits need to be accountable to

Development Track

- **Volunteer Resource Management**
The Who, What, Where, When, and Why of directing your volunteers

10:45-11:45

Breakout Sessions

choose one:

- **Expense Allocation**
How to allocate expenses between Program Service Expenses, Management and General Expenses, and Fundraising Expenses

- **What are Foundations Looking For?**
Best Practice Panel featuring local foundations to discuss what makes a project "fundable"

- **Program Collaborations**
A panel discussion with local organizations to offer insight into their collaborative efforts

12:00 - 12:30 | Idea-Exchanging Lunch

Includes box lunch of assorted sandwiches and a chance for attendees to network among themselves, exhibitors, and local nonprofit representatives.

12:30 - 1:30 PM | "Telling Your Story" Media & Marketing

Panel Featuring Joe Lemire of elyk innovations, Sandra Brooks of BROOKSLACAYO, Karen Feagins of WJCT, Maria Coppola of Coppola Public Relations, moderated by Kevin Monahan of the SBDC at UNF

For more information or to register:

904.620.2476 | www.sbdc.unf.edu

(click the "Special Events" tab)

The SBDC is funded in part through an agreement with the U.S. SBA. Reasonable accommodations will be provided for persons with disabilities if requested at least two weeks in advance. Contact m.a.bergeron@unf.edu or call (904) 620-2441.